

1) How would you define a medium?

a) An encompassing container that defines the boundaries of representations expressed through it

(100%)

b) A container for platforms that inform us of objects that exist by themselves

(0%)

c) An object that is encompassed by the cultural references we use on daily communication

(0%)

d) A platform for containing objects

(0%)

2)

What is closer to the concept of semiotics?

a) The study of possibilities

(0%)

b) The study of symbols

(100%)

c) The study of conductors

(0%)

d) The study of symbiotes (0%)

3) What is the meaning of the term "meaning-making"?

a) The physical activities we humans engage in (0%)

b) The process of either extracting or generating new meanings in our world (100%)

c) The great divide between humans and animals (0%)

d) Language (0%)

4) Which of Lotman's concepts are essential for building a semiotic theory of culture?

a) Semantics of culture (0%)

b) Modeling systems theory and the semiosphere (100%)

c) Metasemiotics and the language sphere (0%)

d) Visual syntax (0%)

5) What is an important consideration for semiotics when studying meaning-making?

a) Staking claims in every area of analysis (0%)

b) Avoiding specific areas of meaning-making (0%)

c) Understanding that meaning-making happens spontaneously. (0%)

d) Delimiting its area of analysis and the objects it studies (100%)



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